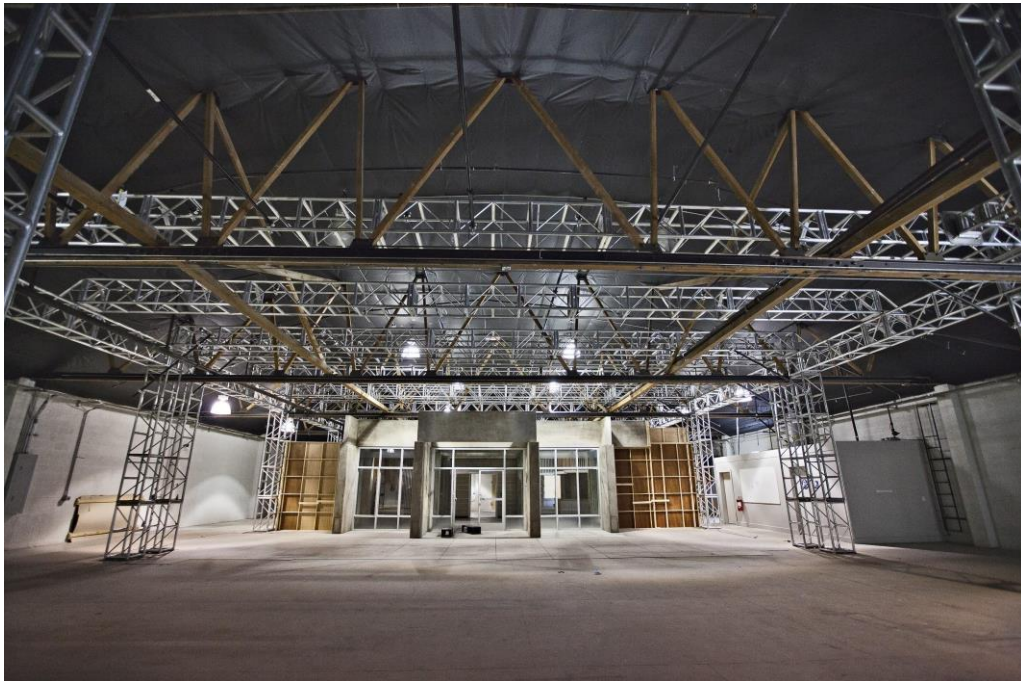




FOR IMMEDIATE RELEASE

Occidental Entertainment Group
Acquires Paladin Cine Rentals
Enlarges Its Expansive Real Estate Operations



Sound stage at the Radford Studio Complex in North Hollywood.

(Los Angeles, CA. April 16, 2019) – Hollywood-based [Occidental Entertainment Group Holdings, Inc.](#) is pleased to announce the acquisition of all of the assets of Paladin Cine Rentals, one of the longest operating lighting & grip companies in the entertainment industry.

Along with the acquisition and merger with its own lighting & grip operations, Occidental Entertainment has expanded its real estate facilities with the addition of two more buildings in West Hollywood and Van Nuys approximating **40,000 square feet** to support these operations.

As stated by **Brian Scane**, president of The Paladin Group Inc., *"We are delighted with the sale to Occidental Entertainment Group, which is an ideal successor to Paladin's Cine Rental operations. The Paladin Group will continue its stage management operations as well as the manufacturing of power distribution, lighting and grip equipment for the entertainment industry."*

Ricky Stoutland, President of Occidental Entertainment's Studio Group division, says *"the Paladin inventory will further provide our clients with immediate access to assets for production to include film, video, and photographic studios, equipment rental houses, as well as, independent productions and photographers. With the Paladin assets, our combined lighting & grip inventory is now in the 8-figures with a wide range of equipment to serve any production."*

Additionally, Occidental Entertainment has expanded the footprint of its Studio Group operations at their Radford Studio complex with the addition of another one-acre property that includes 20,000 square feet of stage & office space, storage areas and extra parking. This facility has been the home to ***Crazy Ex-Girlfriend*** for the past four seasons, and was earlier home to ***Sons of Anarchy*** for its prior seven season run.

Overall, Occidental Entertainment Group Holdings has a dozen sound stages, multiple office buildings, five operating divisions, and **over a million square feet** of properties situated throughout Hollywood, the San Fernando Valley, and the Greater Los Angeles area.

According to **Craig Darian**, CEO and Co-Chairman of Occidental Entertainment Group Holdings, *"these acquisitions perfectly complement our existing portfolio of stages and support space giving us the ability to better serve our growing clientele. We're committed to keeping production in Southern California, and we will continue to invest in our studio infrastructure and many office buildings to better support the needs to the production community."*

ABOUT OCCIDENTAL ENTERTAINMENT GROUP HOLDINGS, INC.

Occidental Entertainment Group Holdings, Inc. is a privately-held corporation owned equally by its Co-Chairmen, Craig Darian & Albert Sweet. The company is composed of five operating divisions: Occidental Studios, Albert Sweet Development, Occidental Lighting & Grip, Occidental Technologies, and Prop Services West (PSW); and offers a wide range of stages, production & executive offices, post production suites, recording studios, lighting & grip, props, and technical services. Their private real estate portfolio is among the largest in Hollywood. Among the company's many clients are: Sony, Fox, Paramount, Disney, Universal, Warner Bros, CBS, ABC, NBC, Netflix, Amazon, Showtime and HBO.

Learn more about Occidental Entertainment at: www.OccidentalEntertainment.com.

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