



PRESS RELEASE - JUNE 2, 2011

OCCIDENTAL ENTERTAINMENT GROUP HOLDINGS, INC. RECEIVES 2011 BEST OF HOLLYWOOD AWARD

U.S. COMMERCE ASSOCIATION'S AWARD PLAQUE HONORS THE ACHIEVEMENT

NEW YORK, NY, JUNE 2, 2011 - FOR THE THIRD CONSECUTIVE YEAR, OCCIDENTAL ENTERTAINMENT GROUP HOLDINGS, INC. HAS BEEN SELECTED FOR THE 2011 BEST OF HOLLYWOOD AWARD IN THE MOTION PICTURE & TELEVISION STAGES OFFICES BUILDINGS & PRODUCTION SERVICES CATEGORY BY THE U.S. COMMERCE ASSOCIATION (USCA).

THE USCA "BEST OF LOCAL BUSINESS" AWARD PROGRAM RECOGNIZES OUTSTANDING LOCAL BUSINESSES THROUGHOUT THE COUNTRY. EACH YEAR, THE USCA IDENTIFIES COMPANIES THAT THEY BELIEVE HAVE ACHIEVED EXCEPTIONAL MARKETING SUCCESS IN THEIR LOCAL COMMUNITY AND BUSINESS CATEGORY. THESE ARE LOCAL COMPANIES THAT ENHANCE THE POSITIVE IMAGE OF SMALL BUSINESS THROUGH SERVICE TO THEIR CUSTOMERS AND COMMUNITY.

NATIONWIDE, ONLY 1 IN 120 (LESS THAN 1%) 2011 AWARD RECIPIENTS QUALIFIED AS THREE-TIME AWARD WINNERS. VARIOUS SOURCES OF INFORMATION WERE GATHERED AND ANALYZED TO CHOOSE THE WINNERS IN EACH CATEGORY. THE 2011 USCA AWARD PROGRAM FOCUSES ON QUALITY, NOT QUANTITY. WINNERS ARE DETERMINED BASED ON THE INFORMATION GATHERED BOTH INTERNALLY BY THE USCA AND DATA PROVIDED BY THIRD PARTIES.

ABOUT U.S. COMMERCE ASSOCIATION (USCA)

U.S. COMMERCE ASSOCIATION (USCA) IS A NEW YORK CITY BASED ORGANIZATION FUNDED BY LOCAL BUSINESSES OPERATING IN TOWNS, LARGE AND SMALL, ACROSS AMERICA. THE PURPOSE OF USCA IS TO PROMOTE LOCAL BUSINESS THROUGH PUBLIC RELATIONS, MARKETING AND ADVERTISING.

THE USCA WAS ESTABLISHED TO RECOGNIZE THE BEST OF LOCAL BUSINESSES IN THEIR COMMUNITY. OUR ORGANIZATION WORKS EXCLUSIVELY WITH LOCAL BUSINESS OWNERS, TRADE GROUPS, PROFESSIONAL ASSOCIATIONS, CHAMBERS OF COMMERCE AND OTHER BUSINESS ADVERTISING AND MARKETING GROUPS. OUR MISSION IS TO BE AN ADVOCATE FOR SMALL AND MEDIUM SIZE BUSINESSES AND BUSINESS ENTREPRENEURS ACROSS AMERICA.

SOURCE: U.S. COMMERCE ASSOCIATION

LEARN MORE ABOUT OCCIDENTAL ENTERTAINMENT AT: www.OccidentalEntertainment.com.

ABOUT OCCIDENTAL ENTERTAINMENT GROUP HOLDINGS, INC.

OCCIDENTAL ENTERTAINMENT GROUP HOLDINGS IS A DIVERSIFIED ENTERTAINMENT AND REAL ESTATE COMPANY COMPRISED OF FIVE OPERATING DIVISIONS: OCCIDENTAL STUDIOS, ALBERT SWEET DEVELOPMENT, OCCIDENTAL LIGHTING & GRIP, OCCIDENTAL TECHNOLOGIES, AND PROP SERVICES WEST (PSW). OCCIDENTAL ENTERTAINMENT GROUP HOLDINGS OWNS AND OPERATES 12 SOUND STAGES, HAS ROUGHLY A MILLION SQUARE FEET OF PRODUCTION, EXECUTIVE, EDITORIAL AND CREATIVE OFFICE SPACE, AND OFFERS A VAST ARRAY OF LIGHTING, GRIP, PROPS, AND TECHNICAL SERVICES. THE COMPANY IS PRIVATELY-HELD AND IS LED BY ITS CO-CHAIRMEN, ALBERT SWEET AND CRAIG DARIAN. AMONG THE COMPANY'S MANY CLIENTS ARE: DISNEY, 20TH CENTURY FOX, PARAMOUNT, UNIVERSAL, NBC, ABC, CBS, SHOWTIME, HBO, AND MTV NETWORKS.

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Contact: Catherine Jones
Executive Administrator, Office Of The Chairmen
Phone: 323.464.0055 Fax: 323-464.0099
E-mail: Catherine@OccidentalEntertainment.com