



OCCIDENTAL ENTERTAINMENT GROUP HOLDINGS



Occidental Entertainment 2015 SUMMER NEWSLETTER

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A Message From the CEO

"A goal without a time-driven plan is just a dream."

By analogy, I'm fond of saying - *"No matter how beautiful a mid-court swish, if the ball goes in a second after the shot clock, it counts for nothing."*

Yes, time is almost always a factor; and the passage of time does frequently determine the fate of the project.

In managing creative geniuses for the past few decades, I often hear "*I have a **great** idea!*" I counter with, "*Let's start with I have an idea, and after we quantify and time-drive it, we can better determine if it's truly a **great** idea.*"

The bottom line is really quite simple: Merge an Entrepreneurial Spirit with a Public-Company Discipline and good things will follow. Creative brilliance and managerial discipline will be on a collision course that will be good for all.

Craig

Son's Of Anarchy Wraps Its Seventh And Final Season at Occidental Studios

Occidental Entertainment has provided stages, warehouse and production office facilities for many successful television series and specials, feature films and photo shoots over the past several decades. We are particularly proud to have been the home for seven seasons to Fox's *Son's of Anarchy* -- our longest running production. We greatly value our relationship with Fox, and send congratulations to Charlie Hunnam and Walton Goggins, both of whom were nominated for Critics' Choice Awards this year. With our Radford facility, vacant for the first time in ten years, we had a brief window in which to do a major aesthetic renovation to the stages & offices before the next client took occupancy. The network that moved into the facility is very happy with the results, and we send kudos to our Real Estate Division for completing the job in record time and with stellar results.

Lighting & Grip Services

With a dozen sound stages to service, Occidental's Lighting & Grip Division has been going at full speed. Whether a long-running TV series, a challenging feature film, or simply a one day shoot, Occidental Lighting & Grip will approach your project with the same degree of focus and professional support that your production deserves. With roughly \$8 Million of state-of-the-art equipment, and expanding, we strive to meet the ever-changing demands of your production by offering top notch service.

Contact: Iggie Martinez, Senior Vice President of Operations
Occidental Studios -- (213) 384 3331

The Newest Season Of Fox's Hell's Kitchen Wraps At Occidental Studios

We are thrilled to see so many successful productions being shot at our Occidental Studio facilities. It was a pleasure working with FOX again on their latest season of Chef Gordon Ramsey's *Hell's Kitchen*. 2015 is shaping up to be another banner year for us, with a number of Los Angeles based television series' calling Occidental Studios their home. With competitive pricing, high quality facilities, and superior service, Occidental Studios continues to meet the needs of its clientele. We look forward to developing new relationships with productions looking to stay or relocate to Southern California. Contact us to set up a tour and we'll show you how we can help with your next production.

Contact: Ricky Stoutland, President
Occidental Studios -- (213) 384 3331

Occidental Entertainment Welcomes Its Newest Hire

Occidental Entertainment Group Holdings, Inc., parent company to Occidental Studios, Albert Sweet Development, Occidental Lighting & Grip, Occidental Technologies, Prop Services West, and multiple non-entertainment related partnerships, are delighted to introduce its newest hire, Natasha Lozovskaya. Natasha is our new Director of Accounting in the Corporate Office, and we're delighted to have her on board. Natasha is a Certified Public Accountant and comes to us from the public accounting firm of Gorelick & Uslaner, where she has extensive experience covering all aspects of accounting, including tax, audit, and full cycle AP, AR, and Payroll functions. Welcome, Natasha!

Social Media #OccidentalEntertainment

It is with great pleasure that we announce Occidental Entertainment's Official Facebook Page. We have an excellent rapport with our clients and love to see how they progress in our creative spaces. They are the fulcrum of our company and we value their business tremendously. Our goal is to keep current and prospective clients up to date with the latest about our products and services; and have therefore come to realize that the constantly active online world is an effective way to do so. We will still continue to circulate newsletters and email updates, but you will also be able to find us under the trending hashtag; #OccidentalEntertainment.

We are endeavoring to add photos, videos and updates, to connect with people; and of course, we want our page to be a simpler platform to receive and respond to messages. We encourage updates and pictures from our tenants. Connect with us! Check in, share photos, tell us how we're doing. We'd love to hear from you!

Bel Air Affaire - Albert Sweet Honored

Albert Sweet, our Company's Co-Chairman & Founding Partner, will be honored on September 19th at the home of Tony and Jeanne Pritzker. There, he will receive the Torch of Learning Award from Hebrew University. All proceeds from this event will go toward scholarships to very deserving students studying at Hebrew University. Al has been honored and awarded for his many philanthropic gestures across the years, and our Company continues to donate to many causes that focus heavily on at-risk and disadvantaged kids, veterans, bio-technology, and various civic causes that improve our community.

OEGH Annual Summer Party

Occidental Entertainment just celebrated its Annual Summer Party at Lucky Strike Bowl in Hollywood. There is a very strong feeling of family here at OEGH. Getting to know each other and our families outside of the work place is always a pleasure. It is a wonderful opportunity in particular, for our newest members. We had a raffle, great food, were entertained by the children, and took note of the many competitive players - we'll keep that in mind on Monday!

Prop Services West (PSW) Furnishing Sets Across Hollywood!

Things are slammed at PSW with so many more productions migrating back to Los Angeles! The California Tax Credits are a real plus! With over 50,000 Sq.' of props featured in our warehouse location in NoHo, we carry an unparalleled selection of 80's - 90's furnishings, cleared artwork, antiques and smalls. Our staff is passionate and knowledgeable and we take pride in creating a working atmosphere that is both fun and professional. Productions, like *Transparent*, *Season 1 & 2*; *Fuller House*, which is in production

now and airs in 2016; *American Crimes*; and the feature *Straight Outta Compton* are just a sample of the many productions we take pride in serving!

Working beside decorators like *Transparent* Seasons 1's, Nya Patrinos, who has been nominated for an Emmy for Outstanding Production Design for a Narrative Program; and Ron Franco, who is also nominated for an Emmy for *True Blood*, simply thrills us.

Please revisit our website frequently, as new inventory arrives daily, for your upcoming projects.

Whether you're looking centuries backward... or fast-forwarding into the future... whatever the era... whatever the style... whatever your budget...we've got you covered at PSW.

Contact Silvia Ceballos, Vice President of Operations

PSW -- (818) 503 2790

Albert Sweet Development – ASD

With roughly a million square feet of creative space, our Real Estate Group is proud to be providing some of Los Angeles' most desirable and diverse creative office space. 2015 has been a very good year for ASD as demand for production, post production, and warehouse space remains high. And with roughly 1500 parking spaces, we are truly a hospitable place for businesses to call "home". Whether your needs be big or small, complex or simple, with buildings ranging from 2,000 Sq.' - 50,000 Sq.' Occidental Entertainment has you covered. We pride ourselves on our customer service, and we strive to satisfactorily meet the changing needs of our dynamic clientele.

Some Enhancing News... 1136 North Highland, previously known as

the Charles Chaplin Studio, continues to serve the production community. Built in 1948, this two-story private sound stage facility is getting an exterior makeover. Make sure you stop by to see its new look! In addition to that, 1041 North Mansfield received an interior cosmetic renovation. Mansfield's upgrades include polished concrete floors, upgraded restroom and kitchen areas, and advanced controlled air conditioning.

Contact Gail Wong, Senior Vice President Leasing & Acquisitions
Albert Sweet Development -- (323) 464 7441

As you consider the needs of your next project, think of Occidental Entertainment Group Holdings Inc. Our team of professionals are here to serve you!

For more information and to inquire, please call (323) 464 0055 or visit www.OccidentalEntertainment.com.

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