

ENTERTAINMENT GROUP HOLDINGS















Issue No. 3

Occidental Entertainment Newsletter

www.OccidentalEntertainment.com

December 2010

In This Issue

Occidental Studios Kicks Off The New Year With A Double Bang Lighting & Grip Services Going Strong VP Stripes Go To Five Employees Founder & Co-Chairman To Be Honored PSW Hosts "Glee" Event - - "A Day With A Set Decorator" Creative Production Suites Available

Holiday Message From The CEO



It's nice to be important, but it's more important to be nice. A very simple message, yet so easy to forget.

As we approach the end of yet another year, and so many challenges still abound, it's nevertheless easy to be grateful for the many blessings that fill our lives.

If you have your sense of sight... look around at those less fortunate. Craig C. Darian If you have your sense of hearing... listen to the cries of others. Co-Chairman & CEO If you have your sense of touch... touch the hand of another who could use a helping hand. If you have your sense of taste...

Read More...

OCCIDENTAL STUDIOS **Introduces New Stage**



New Stage To Open February 2011!

Occidental Studios Expands Its Main Lot & Acquires Balboa Studio!

As we begin the New Year, Occidental Studios will introduce two additions to its stage holdings, creating two gated mini lots with abundant parking for large scale productions - with room to grow..

On our Main Lot:

Hollywood's newest, sound stage is 20,000 square feet, 54 feet high, and includes four floors of high end office space totaling 6,000 square feet. Located in East Hollywood, this new state-of-the-art facility will join three other stages to create a dynamic shooting environment for a television series, and feature films alike.

In the Valley:



Van Nuys

Occidental Studios has acquired a 44,000 square foot production facility with two stages, (22,000 square feet and 11,000 square feet) 25 offices, abundant parking and storage space. This newly renovated studio - - recently housed NBC's "My Name is Earl" and prior to that the television series "She Spies" "Diagnosis Murder" "Twin Peaks" and a host of other productions over the years....

high quality facilities, and superior service, **Occidental Studios** is helping to keep production in Los Angeles!

With competitive pricing,

More About Occidental Studios...

Contact: Ricky Stoutland,

President

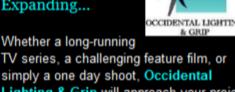
213.384.3331

Occidental Studios

5 Million Dollars of State-Of-The-Art

Lighting & Grip Services For Every Production!

Equipment and Expanding... Whether a long-running TV series, a challenging feature film, or



Lighting & Grip will approach your project with the same degree of focus and professional support that your production deserves. We strive to meet the ever-changing demands of your production by offering top notch service. More...

employees who earned their VP Stripes:

Congratulations

Tanya Rebrova Vice President & Controller Occidental Entertainment

to the following outstanding

Group Holdings, Inc.

Iggie Martinez Vi! ce President Operations Occidental Studios

Gail Wong Vice President Leasing & Acquisitions

Albert Sweet Development

Marcus Davis

Vice President Property & Construction Management

Albert Sweet Development

Gary Lustgarten

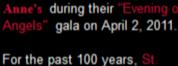
Vice President Sales & Marketing Prop Services West

To Be Honored!

Co-Chairman

Albert Sweet Honored Locally and Internationally

Founder and Co-Chairman of Occidental Entertainment Group Holdings. Inc., will be honored by



s has served some of the neglected and otherwise challenged young women and children in Los Angeles County. They offer an array of comprehensive programs including: residential treatment, transitional housing, mental health, child care, family I! iteracy, family preservation, educational and vocational preparation.

Hadassah Medical Center

Hadassah Medical Center Orthopedic Spine Center

Hadassah Medical Center in

Israel will name the Orthopedic Spine Center in The Sarah Wetsman Davidson Hospital Tower in honor of Albert

For nearly a century, Hadassah has extended its hand to all, without regard for race, religion or ethnic origin. People from all countries in the region turn to Hadassah for hope and help. As a Philanthropist, Mr. Sweet

is active in numerous civic,

political, and charitable endeavors. These include: Technion - Israel Institute of Technology, KCET, Hebrew University, Planned Parenthood Los Angeles, Junior Blind of A! merica, Birthright Israel, Hasbara Fellowships of Aish Ha'Torah, Venice Family Clinic, Jewish Federation Council, JETS -Jewish Educational Trade School. Southern Poverty Law Center, United Negro College Fund, and many more.

has always been to humanitarian causes that affect people of all backgrounds and faiths.

Prop Services West

Where you can shop for PROPS on-line 24 hours a day! During

November, PSW was pleased to host the second leg of the SDSA's The event was a fantastic



success as PSW hosted 50 set decorators.

175 design and set decorating

students from FIDM, The Art Institute of LA and other schools. Tours of PSW of 20-25 students at a time, were led by docents (set decorators familiar with PSW) and many docents commented to their groups "how great it is to work with prop houses like PSW versus studio prop houses." Visitors also enjoyed a 20 minute slide presentation on the history of Hollywood by the head of the

Hollywood Heritage Museum. Addressing over 100 people, PSW's Sales & Marketing Vice President, Gary Lustgarten, greeted the crowd and coordinated the afternoons activities. Wherever You Are... Any Time Of Day...

Easy At PSW.

Shopping Is Now Made



One Great Company!

Contact:

Gary Lustgarten, Vice President Sales & Marketing

7017 Santa Monica Boulevard Hollywood, CA

323.461.3371

Prime Location!

The SWEETEST Suites in Hollywood!

Production Offices

"For Lease"



High Identity, Great Street Frontage, Exposure and Signage. Located in the heart of the Hollywood Media District, 1136 North Highland hosts 8,500 square feet with an attached building features a sound stage and

Looking For Your Own

production offices encased in brick

walls with a bow truss ceiling.

Owner will participate in any creative

office use conversio! n.



1111 North Las Palmas is the place

with two 2-story creative buildings, consisting of nearly 5,400 square feet in a 21-car gated parking lot. Mid-Century designed front, the building floods with natural sunlight and an open flexible ground floor. The second floor has four offices, kitchen and a full bath. Rear building is ideal for production and/or editorial space. The property is divisible.

Availabilities...

For More

Contact:

Gail Wong, Vice President Leasing & Acquisitions

Albert Sweet

Development 323.464.7441

- Studio Operations: 213.384.3331 Production
- Offices/Warehouses Operations: 323.464.7441 Lighting & Grip
- Operations: 213.384.3331 Props Operations:
- 323.461.3371
- Production Offices/Warehouses Operations:

Studio Operations:

213.384.3331

323.464.7441 o Lighting & Grip Operations: 213.384.3331

Props Operations:

- 323.461.3371
- Studio Operations: 213.384.3331 Production

Offices/Warehouses

323.464.7441 Lighting & Grip Operations: 213.384.3331

Props Operations:

323.461.3371

Operations:

More...

Join Our Mailing List!

Studio **Packages** Available

As you consider the needs of your next project, think of Occidental Entertainment Group Holdings, Inc. Our team of professionals are here to serve you! For more information and to inquire, please call 323.464.0055.

www.OccidentalEntertainment.com