



PRESS RELEASE

DARIAN ELECTED TO THE BOARD OF DIRECTORS OF THE SOUTHERN CALIFORNIA CHAPTER OF AMERICAN TECHNION SOCIETY

ON AUGUST 20, 2013, CRAIG DARIAN WAS ELECTED TO THE BOARD OF DIRECTORS OF THE SOUTHERN CALIFORNIA CHAPTER OF THE AMERICAN TECHNION SOCIETY. DARIAN IS A LONGTIME EXECUTIVE, PRODUCER, AND BUSINESSMAN IN THE ENTERTAINMENT INDUSTRY WHO HAS OWNED AND OPERATED SEVERAL COMPANIES, AND HAS SERVED IN MANY SENIOR MANAGEMENT POSITIONS FOR PUBLICLY-TRADED AND PRIVATELY-HELD COMPANIES, ALIKE. DARIAN IS PRESENTLY CO-CHAIRMAN & CEO OF OCCIDENTAL ENTERTAINMENT GROUP HOLDINGS, TRICOR ENTERTAINMENT, CHINA AMERICA FILM DISTRIBUTORS, AND CINEMA 1 THEATERS. HE IS A VOTING MEMBER OF THE ACADEMY OF MOTION PICTURE ARTS & SCIENCES, ACADEMY OF TELEVISION ARTS & SCIENCES, PRODUCERS GUILD OF AMERICA, AND SITS ON SEVERAL CIVIC AND PHILANTHROPIC BOARDS.

ALSO RE-ELECTED TO THE BOARD OF DIRECTORS WAS DARIAN'S LONGTIME BUSINESS PARTNER, AND CO-CHAIRMAN OF OCCIDENTAL ENTERTAINMENT GROUP HOLDINGS, ALBERT SWEET.

ABOUT ISRAEL INSTITUTE OF TECHNOLOGY

ISRAEL INSTITUTE OF TECHNOLOGY, IS A PUBLIC RESEARCH UNIVERSITY IN HAIFA, ISRAEL. FOUNDED IN 1912, TECHNION IS THE OLDEST UNIVERSITY IN ISRAEL. THE UNIVERSITY OFFERS DEGREES IN SCIENCE AND ENGINEERING, AND RELATED FIELDS SUCH AS ARCHITECTURE, MEDICINE, INDUSTRIAL MANAGEMENT AND EDUCATION -- AND HAS 18 ACADEMIC DEPARTMENTS AND 52 RESEARCH CENTERS. SINCE ITS FOUNDING, TECHNION HAS AWARDED 95,821 DEGREES, AND ITS GRADUATES ARE CITED FOR PROVIDING THE SKILLS AND EDUCATION BEHIND THE CREATION AND PROTECTION OF THE STATE OF ISRAEL. THREE OF ITS RESIDENT PROFESSORS ARE NOBEL LAUREATES.

PRESS RELEASE {CONTINUED}

ABOUT OCCIDENTAL ENTERTAINMENT GROUP HOLDINGS, INC.

OCCIDENTAL ENTERTAINMENT GROUP HOLDINGS IS A DIVERSIFIED ENTERTAINMENT AND REAL ESTATE COMPANY COMPRISED OF FIVE OPERATING DIVISIONS: OCCIDENTAL STUDIOS, ALBERT SWEET DEVELOPMENT, OCCIDENTAL LIGHTING & GRIP, OCCIDENTAL TECHNOLOGIES, AND PROP SERVICES WEST (PSW). OCCIDENTAL ENTERTAINMENT GROUP HOLDINGS OWNS AND OPERATES 12 SOUND STAGES, HAS ROUGHLY A MILLION SQUARE FEET OF PRODUCTION, EXECUTIVE, EDITORIAL AND CREATIVE OFFICE SPACE, AND OFFERS A VAST ARRAY OF LIGHTING, GRIP, PROPS, AND TECHNICAL SERVICES. THE COMPANY IS PRIVATELY-HELD AND IS LED BY ITS CO-CHAIRMEN, ALBERT SWEET AND CRAIG DARIAN. AMONG THE COMPANY'S MANY CLIENTS ARE: DISNEY, 20TH CENTURY FOX, PARAMOUNT, UNIVERSAL, NBC, ABC, CBS, SHOWTIME, HBO, AND MTV NETWORKS. MORE... WWW.OCCIDENTALENTERTAINMENT.COM

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