



PRESS RELEASE

DARIAN NAMED “HERO OF HOLLYWOOD”

JUNE 6TH, 2013 -- THE HOLLYWOOD CHAMBER OF COMMERCE HONORED OCCIDENTAL ENTERTAINMENT GROUP’S CO-CHAIRMAN & CEO, CRAIG DARIAN, AS A “HERO OF HOLLYWOOD” IN RECOGNITION OF HIS MANY BUSINESS, CIVIC AND PHILANTHROPIC CONTRIBUTIONS TO THE ENTERTAINMENT INDUSTRY AND HOLLYWOOD COMMUNITY.

THE ANNUAL LUNCHEON WAS ATTENDED BY ROUGHLY 500 PEOPLE, AND WAS HELD AT THE TAGLYAN CULTURAL COMPLEX IN HOLLYWOOD. THE EMCEE WAS NBC NEWS ANCHOR, ROBERT KOVACIK. LEGENDARY SINGER & ACTRESS DEBBIE REYNOLDS WAS ALSO HONORED AND PRESENTED WITH THE MARY PICKFORD AWARD. MR. DARIAN’S BUSINESS PARTNER, ALBERT SWEET, WAS SIMILARLY HONORED AS A “HERO OF HOLLYWOOD” IN 2012.

ACCORDING TO THE HOLLYWOOD CHAMBER OF COMMERCE, MR. DARIAN HAS SEEN HOLLYWOOD AS A PRODUCER, DISTRIBUTOR, THEATER OWNER, CEO, TALENT MANAGER, AND A CREW MEMBER ON COUNTLESS TELEVISION AND FEATURE FILM PRODUCTIONS. MR. DARIAN HAS HELPED TO CREATE THOUSANDS OF JOBS IN HOLLYWOOD, AND HAS BROUGHT HOLLYWOOD PRODUCTIONS TO PARTS OF THE WORLD WHERE MOVIES ARE NOW ONE OF OUR GREATEST COMMERCIAL AND CULTURAL EXPORTS. MR. DARIAN HAS PRODUCED FEATURE FILMS STARRING SEVERAL OSCAR-WINNING ACTORS, INCLUDING ROBERT DE NIRO, ANTHONY HOPKINS, F. MURRAY ABRAHAM, MARTIN LANDAU, AND RITA MORENO; AND HIS INTERNATIONAL DISTRIBUTION CREDITS INCLUDE BLOCKBUSTERS SUCH AS: SPIDER-MAN, PIRATES OF THE CARIBBEAN, AND GLADIATOR. MR. DARIAN HAS BEEN INVOLVED AS A DIRECTOR AND TRUSTEE IN ORGANIZATIONS THAT SUPPORT THE YOUTH, VETERAN SERVICES, EDUCATION, AND THE ARTS.

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