

Occidental Entertainment Newsletter

www.OccidentalEntertainment.com

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Holiday Message From The CEO



It's nice to be important, but it's more important to be nice. A very simple message, yet so easy to forget.

As we approach the end of yet another year, and so many challenges still abound, it's nevertheless easy to be grateful for the many blessings that fill our lives.

If you have your sense of sight... look around at those less fortunate.
 Craig C. Darian If you have your sense of hearing... listen to the cries of others.
 Co-Chairman & CEO If you have your sense of touch... touch the hand of another who could use a helping hand. If you have your sense of taste...

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Occidental Studios Introduces New Stage



New Stage To Open February 2011!

Occidental Studios Expands Its Main Lot & Acquires Balboa Studio!

As we begin the New Year, Occidental Studios will introduce two additions to its stage holdings, creating two gated mini lots with abundant parking for large scale productions - with room to grow...

On our Main Lot:

Hollywood's newest, sound stage is 20,000 square feet, 54 feet high, and includes four floors of high end office space totaling 6,000 square feet. Located in East Hollywood, this new state-of-the-art facility will join three other stages to create a dynamic shooting environment for a television series, and feature films alike.

In the Valley:



7700 Balboa Boulevard
Van Nuys

Occidental Studios has acquired a 44,000 square foot production facility with two stages, (22,000 square feet and 11,000 square feet) 25 offices, abundant parking and storage space. This newly renovated studio -- recently housed NBC's "My Name is Earl" and prior to that the television series "She Spies" "Diagnosis Murder" "Twin Peaks" and a host of other productions over the years....

With competitive pricing, high quality facilities, and superior service, Occidental Studios is helping to keep production in Los Angeles!

[More About Occidental Studios...](#)

Contact:

**Ricky Stoutland,
President**

**Occidental Studios
213.384.3331**

Lighting & Grip Services For Every Production!

5 Million Dollars of State-Of-The-Art Equipment and Expanding...



Whether a long-running TV series, a challenging feature film, or simply a one day shoot, Occidental Lighting & Grip will approach your project with the same degree of focus and professional support that your production deserves. We strive to meet the ever-changing demands of your production by offering top notch service.

[More...](#)

Congratulations to the following outstanding employees who earned their VP Stripes:

Tanya Rebrova
Vice President & Controller
Occidental Entertainment Group Holdings, Inc.

Iggie Martinez
Vice President Operations
Occidental Studios

Gail Wong
Vice President Leasing & Acquisitions
Albert Sweet Development

Marcus Davis
Vice President
Property & Construction Management
Albert Sweet Development

Gary Lustgarten
Vice President Sales & Marketing
Prop Services West

Co-Chairman To Be Honored!

Albert Sweet
Honored Locally and Internationally

Founder and Co-Chairman of Occidental Entertainment Group Holdings, Inc., **Albert Sweet**, will be honored by **St. Anne's** during their "Evening of Angels" gala on April 2, 2011.



For the past 100 years, **St. Anne's** has served some of the most abused, abandoned, neglected and otherwise challenged young women and children in Los Angeles County. They offer an array of comprehensive programs including: residential treatment, transitional housing, mental health, child care, family literacy, family preservation, educational and vocational preparation.

Hadassah Medical Center

[Hadassah Medical Center](#)
Hadassah Medical Center
Orthopedic Spine Center

On the international front, Hadassah Medical Center in Israel will name the Orthopedic Spine Center in The Sarah Wetsman Davidson Hospital Tower in honor of **Albert Sweet**.

For nearly a century, Hadassah has extended its hand to all, without regard for race, religion or ethnic origin. People from all countries in the region turn to Hadassah for hope and help.

As a Philanthropist, Mr. Sweet is active in numerous civic, political, and charitable endeavors. These include: Technion - Israel Institute of Technology, KCET, Hebrew University, Planned Parenthood Los Angeles, Junior Blind of America, Birthright Israel, Hasbara Fellowships of Aish HaTorah, Venice Family Clinic, Jewish Federation Council, JETS - Jewish Educational Trade School, Southern Poverty Law Center, United Negro College Fund, and many more. **Mr. Sweet's** dedication has always been to humanitarian causes that affect people of all backgrounds and faiths.

Production Offices "For Lease"

The **SWEETEST** Suites in Hollywood!

Prime Location!



1136 N. Highland Avenue
Hollywood

High Identity, Great Street Frontage, Exposure and Signage. Located in the heart of the Hollywood Media District, **1136 North Highland** hosts **8,500 square feet with an attached gated 29-car parking lot**. The building features a **sound stage and production offices** encased in brick walls with a bow truss ceiling. Owner will participate in any creative office use conversion.

Looking For Your Own Mini-Campus Setting?



1111 North Las Palmas is the place with two 2-story creative buildings, consisting of nearly **5,400 square feet in a 21-car gated parking lot**. Mid-Century designed front, the building floods with natural sunlight and an open flexible ground floor. The second floor has four offices, kitchen and a full bath. Rear building is ideal for production and/or editorial space. **The property is divisible.**

[For More Availabilities...](#)

Contact:

**Gail Wong,
Vice President
Leasing & Acquisitions**

**Albert Sweet
Development
323.464.7441**

Prop Services West

Where you can shop for PROPS on-line 24 hours a day!

During November, PSW was pleased to host the second leg of the SDSA's "A Day with a Set Decorator on the set of Glee event."



Penny Pincher

The event was a fantastic success as PSW hosted 50 set decorators, 175 design and set decorating students from FIDM, The Art Institute of LA and other schools. Tours of PSW of 20-25 students at a time, were led by docents (set decorators familiar with PSW) and many docents commented to their groups "how great it is to work with prop houses like PSW versus studio prop houses."

Visitors also enjoyed a 20 minute slide presentation on the history of Hollywood by the head of the Hollywood Heritage Museum. Addressing over 100 people, PSW's Sales & Marketing Vice President, Gary Lustgarten, greeted the crowd and coordinated the afternoons activities.

Wherever You Are... Any Time Of Day... Shopping Is Now Made Easy At PSW.



Two Fabulous Locations, One Great Company!

Contact:

**Gary Lustgarten,
Vice President
Sales & Marketing**

**7017 Santa Monica
Boulevard
Hollywood, CA**

323.461.3371

[More...](#)

Join Our Mailing List!

Studio Packages Available

As you consider the needs of your next project, think of Occidental Entertainment Group Holdings, Inc. Our team of professionals are here to serve you! For more information and to inquire, please call 323.464.0055.

www.OccidentalEntertainment.com