



Cloud linear TV · On-demand/OTT · Live

Infinity Films + A.J. Adelman & Associates  
[www.infinityajpr.com](http://www.infinityajpr.com)

[aja90210@gmail.com](mailto:aja90210@gmail.com)  
310.650.0220

**FOR IMMEDIATE RELEASE**

## Occidental Entertainment Group Holdings Secures North America+n Media Rights to TradeCast TV In All Hollywood-Related Entertainment

The company is destined to produce a wide range of content that is to be streamed to all parts of the globe, as TradeCast TV provides one of the most sophisticated and cost-competitive OTT platforms in the market.

HOLLYWOOD, CA – June 3, 2019 – Hollywood-based [Occidental Entertainment Group Holdings, Inc.](http://www.occidentalentertainment.com) is pleased to announce that it has secured an exclusive license for all of the Hollywood-related entertainment-media rights in Netherlands-based OTT (Over-The-Top) company TradeCast TV. Under the new alliance, TradeCast TV's operations in this sector will be integrated with those of Occidental Technologies – which is one of five operating divisions of Occidental Entertainment Group Holdings

All of Occidental's creative operations under its technology division are being supervised by Director **Randal Kleiser** who recently joined the company as its Senior Creative Advisor. Randal's feature credits include "Grease," "Blue Lagoon," "White Fang" and many other films. He recently released a 12 episode virtual reality series "Defrost," which he wrote & directed. He is also Chairman of the DGA's Digital Committee, which focuses on emerging technologies destined to serve all sorts of filmmakers in the execution of their creative vision.

**Jack Beckett**, Occidental's Director of Emerging Technologies, and longtime engineer/technical visionary in the entertainment industry says, "I am tremendously excited about TradeCast's addition to the Occidental portfolio. They are the perfect complement to our company's wide range of services."

Adds **Ricky Stoutland**, President of Occidental's Studio Group, "Renting sound stages, lighting & grip gear, props, and office buildings is a great business, but our company is now looking at business models based upon "cloud technology" and "subscription models" that will run in parallel with what we do best."

## **Occidental Entertainment Group / TradeCast TV -- Page 2 of 2**

Overall, Occidental Entertainment Group Holdings has a dozen sound stages, multiple office buildings, five operating divisions, and over a million square feet of properties situated throughout Hollywood, the San Fernando Valley, and the Greater Los Angeles area.

**Remko Peters**, TradeCast's CCO who is leading the global expansion of TradeCast - *"Our strategic alliance with a highly respected Hollywood company like Occidental Entertainment Group, which operates in the heart of the content world capital, will be a key factor in the ongoing introduction of our technology and company in the North American market."*

**Yilmaz Schoen**, CEO and Founder of TradeCast - *"Working together with Occidental Entertainment Group and the amazing, experienced Occidental team, creates a lot of added value for current and potential clients and partners. In the rapidly changing entertainment and media industry, we focus on delivering the best monetization and content distribution technology in the market."*

**Craig Darian**, CEO & Co-Chairman of Occidental Entertainment Group Holdings - *"Our alliance with TradeCast is part of an overall strategy meant to make our real estate assets more relevant to the production community, and which are congruent with our core operations. We are looking at the multitude of opportunities that lend to the creation of content as there are more and better distribution platforms that can reach a global market."*

### **ABOUT OCCIDENTAL ENTERTAINMENT GROUP HOLDINGS, INC.:**

Occidental Entertainment Group Holdings, Inc. is a privately-held corporation owned equally by its Co-Chairmen, Craig Darian & Albert Sweet. The company is composed of five operating divisions: Occidental Studios, Albert Sweet Development, Occidental Lighting & Grip, Occidental Technologies, and Prop Services West (PSW); and offers a wide range of stages, production & executive offices, post production suites, recording studios, lighting & grip, props, and technical services. Their private real estate portfolio is among the largest in Hollywood. Among the company's many clients are: Sony, Fox, Paramount, Disney, Universal, Warner Bros, CBS, ABC NBC, Netflix, Amazon, Showtime and HBO.

Learn more about Occidental Entertainment at: <https://OccidentalEntertainment.com>

### **ABOUT TRADECAST TV:**

TradeCast TV is an internationally acclaimed and multi-award winning Dutch cloud video technology company. TradeCast enables any type of entrepreneur or company - from publishers and broadcasters to YouTubers and sports clubs - to manage and monetize their own independent online videoplatform. TradeCast offers a range of affordable SaaS licenses to start owned online video platforms, and builds custom solutions based on TradeCast's unique technology stack in a fast to market and cost effective way. Broadcast features include linear TV, on-demand broadcasting and 24/7 live streaming, all managed from a central cloud-based environment. The only true end-to-end solution for launching your own independent video broadcasting platform. If you want to get in control of your content, data ownership and divers range of content related revenue models, TradeCast TV is the most complete online video & OTT solution on the global market.

Learn more about TradeCast TV at: <https://tradecast.tv/>